

Tales from the Trenches: When Patients Bring AI to the Kitchen Table The Brochure Battle

"One of my patients recently confessed, with a slightly sheepish grin, how she finally moved the needle in a months-long standoff with her husband over whether to circumcise their soon-to-arrive son.

She'd tried articles. She'd tried "my OB says." Nothing landed. Her husband kept saying he wanted "the actual data, not vibes."

So she gave him data — with formatting.

She asked an AI chatbot to create a full brochure on the medical considerations: headers, bullet points, a tidy FAQ section, the works. Then she printed it on glossy paper and left it on his side of the bed like a hotel turndown service for medical decision-making.

Did it settle the debate? Not entirely — he showed up to their next appointment with his own printout of counterpoints (also AI-assisted, naturally). But here's the part I love: for the first time, they were both asking me informed questions instead of talking past each other. The brochure didn't make the decision. It got them to the same table — and then into my office, where the real conversation belongs."

The Takeaway

"Patients aren't waiting for us to hand them information anymore — they're generating it, formatting it, and deploying it in their own households. Our role is evolving: less gatekeeper, more fact-checker, interpreter, and occasional referee. And honestly? If a glossy AI brochure gets a couple showing up with good questions instead of a stalemate, I'll take it.

A closing reminder for readers: AI-generated health content can be wrong or outdated. Encourage patients to bring it in — it makes a great conversation starter, and an even better teaching moment."

Apply in Practice

A prompt formula that works to help create a de novo Power Point presentation

[Link to Prompt](#)

Easy Tip Sheet by Kevinmd.com Quick tips and simple definitions for Generative AI for busy clinicians

Harvey Castro, MD, MBA Health Technology

[Link to Sheet](#)

Evaluate the Tools

CopySlides

Did you every want to turn pdf slides into editable powerpoint? Now you can.

CopySlides goes beyond simple text recognition. It reconstructs the entire slide layout—including shapes, hierarchy, and design elements —making them native PowerPoint objects instead of just flat text over an image.

[Link to CopySlides](#)

Research Articles

Not All AI Answers Are Created Equal

A new study in Applied Clinical Informatics compared ChatGPT (GPT-5), Gemini 2.5, and OpenEvidence across 24 clinical questions in obstetrics, gynecology, and urogynecology, scored by two blinded specialists.

OpenEvidence came out ahead (54.0 vs. 50.3 for Gemini and 48.7 for ChatGPT), with its edge concentrated in accuracy, guideline consistency, and transparency about sources. The generative models actually wrote more clearly — they were simply more fluent than verifiable.

The practical takeaway: readability and reliability aren't the same thing. For point-of-care questions, use a tool that cites its sources. For drafting and summarizing, the generative models are genuinely useful, with your judgment still in the loop.

[Link to Article](#)

Atay AO, et al. Appl Clin Inform. 2026;17(3):518-525.



Alexis Gimovsky, MD
Editor



Weiping Lin, DO
Contributor

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Upcoming Conferences:

Artificial Intelligence and Digital Transformation in Women's Healthcare

August 25-26, Barcelona, Spain

A niche international congress explicitly focused on how machine learning algorithms, remote monitoring, and automated diagnostics are altering clinical workflows in modern gynecology. Learn more about the program via the [Gynecology Health Conferences list](#).

November 10-13, Renaissance Orlando at Seaworld

AIMed26 is the premier meeting where the brightest minds in artificial intelligence and medicine converge to shape the future of healthcare.

AIMed26

January 15-17, Nashville, TN

Geared heavily toward imaging, focusing on how AI-driven automated tools assist sonographers and physicians with structural anomalies and fetal echo imaging. This event offers 18.5 AMA PRA Category 1 / Cognate Credits. Agenda details are on the [World Class CME platform](#).

Advanced OB-GYN Ultrasound Symposium in Music City 2027

Save the Date for Spring 2027 (Prior event: April 30, 2026), Pittsburg, PA

Co-hosted by Magee-Womens Research Institute, Carnegie Mellon University, and the Allegheny Health Network. It bridges physical and mental health AI applications for women, including fetal monitoring and reproductive biology. Future schedules can be tracked on the [Magee-Womens Research Institute events page](#)

AI and Women's Health Symposium